About Coastal Watershed Council:
The Coastal Watershed Council (CWC) is a non-profit agency whose mission is to preserve and protect coastal watersheds through community stewardship, education and monitoring. CWC founded the San Lorenzo River Alliance, a coalition made up of environmental organizations, local government and partners in arts and business organizations, to transform Santa Cruz County’s relationship with its largest watershed from one of apathy and disdain to one of respect, recreation, and restoration. Our office is located in the beautiful Santa Cruz Yacht Harbor.

Media & Digital Arts Internship Assignment Description: The Coastal Watershed Council (CWC) is a non-profit agency whose mission is to preserve and protect coastal watersheds through community stewardship, education and monitoring. CWC was formed in response to the declining health of the watersheds of the Monterey Bay region. A signature program of CWC, the San Lorenzo River Alliance protects and preserves a healthy San Lorenzo River watershed connected to a vibrant Santa Cruz community.

Prerequisites: CWC is a casual office located in the beautiful Santa Cruz Yacht Harbor. Strong applicants for the media internship have an understanding of Adobe Creative Suite (Illustrator, Photoshop, InDesign, Premiere) and web design tools (WordPress). Additionally, we seek a student with good attention to detail, desire to work in the field, ability to work in a small office environment and as a team player, and finally, possessing a good sense of humor.

This internship provides an experience that includes “working world” experience, creating materials to be used for communication, fundraising and community organizing. CWC strives to shape internship opportunities that help work towards
the mission of watershed protection while creating meaningful and enjoyable experiences for the intern.

**Responsibilities:** Media interns will be a part of the stewardship program at the Coastal Watershed Council. Stewardship activities at CWC engage, educate and inspire the Santa Cruz Community. Interns will participate in many aspects of this program including:
- Encourage diverse communities to protect their water resources
- Implement new outreach methods
- Author content for CWC communications materials
- Manage website/social networking sites
- Assist with special events and fundraising efforts
- Develop marketing materials: event fliers, brochures, posters, etc.

Please e-mail your resume, sample of work and a brief statement of interest to Laurie Egan at legan@coastal-watershed.org.