About Coastal Watershed Council:
The Coastal Watershed Council (CWC) is a non-profit agency whose mission is to preserve and protect coastal watersheds through community stewardship, education and monitoring. CWC founded the San Lorenzo River Alliance, a coalition made up of environmental organizations, local government and partners in arts and business organizations, to transform Santa Cruz County’s relationship with its largest watershed from one of apathy and disdain to one of respect, recreation, and restoration. Our office is located in the beautiful Santa Cruz Yacht Harbor.

Communications Internship Description: As a Science Communications Intern, you will expand the impact of our monitoring and restoration efforts by growing our communication strategy and toolkit. This internship focuses on increasing accessibility of watershed science for the community through stimulating and effective visual media.

This internship will assist with both the monitoring program and CWC’s outreach. Interns will become an integral part of the success of this event, working as a team player. Interns will be responsible for:

- Directing audio, video and image content for social media and e-newsletter content for volunteer recruitment and training.
- Creating bite-sized videos demonstrating water quality monitoring and sampling techniques to the public.
- Working with the River Scientist Alev Bilginsoy to develop content that demonstrates and educates on healthy riparian habitat and restoration methods.
- Developing strategy and for graphic communications of technical water quality reporting into accessible and impactful public announcements and implementing new reporting mechanisms.
- Propagating a San Lorenzo River native species almanac with visual media.
- Creative storytelling with CWC staff, board and volunteers in the field for promotional use.

The Communication Intern will commit 6 – 15 hours a week for at least one semester to Coastal Watershed Council. Based on their internship timeframe, will focus their work around water monitoring and reporting that CWC is directing at that time. Spring semester interns will focus on Snapshot Day, a County-wide water quality monitoring event that provides a “snapshot” of the health of rivers and streams in the watershed. Summer interns will focus on Urban Watch summer monitoring program. Urban Watch helps to answer questions about what kinds of urban runoff pollution are entering our storm drains, creeks and streams, and the Monterey Bay during the dry weather season (June – September). All interns will help with
creating media around the restoration work and the ongoing San Lorenzo Riverwalk Usage study.

**Prerequisites:** Strong candidates are technically savvy in media production and have knowledge and passion for water quality monitoring and environmental education. They have a background in environmental science and have some stream ecology experience. They are familiar with Adobe Creative Suite or alternative media softwares. We seek detail oriented and organized interns with a desire to work in the field and in a small office environment as a team player and a leader. Bilingual English and Spanish a plus.

This internship provides an experience that includes “working world” experience, organizing and implementing water quality monitoring. CWC strives to shape internship opportunities that work towards the mission of watershed protection while creating meaningful and enjoyable experiences for the intern. Please e-mail your resume, sample of work and a brief statement of interest to Alev Bilginsoy at abilginsoy@coastal-watershed.org.