Environmental Studies

MOBILE RANGER TOURS

Organization/Agency: Mobile Ranger
Supervisor/Sponsor: Julia Gaudinski  Supervisor/Sponsor title: Business Owner
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# of interns needed/Hours worked per intern:
1 intern/10-12 hrs/wee

Needed for quarters:

Options (choose one) Remove your listing by

Fall  Winter  Spring  Summer  Or keep on file for one year

Describe the internship assignment:

I am looking for an ENVS student who is a good writer but wants to improve their ability to write quickly, concisely and in an inspiring fashion. I would like a minimum of a ten week commitment.

Mobile Ranger makes mobile app tours about natural and human history. While it is a business I also have a greater goal of inspiring people to notice and be inspired by the landscape and hopefully stir an inner desire to steward it.

You will learn about how to use social media to forward a business, educate and motivate. I also have a blogsite to build community for people doing projects related to natural and human history.

You will learn how to write for and manage a Word Press Blog site and one and possibly two business Facebook pages. You will learn to formulate an idea for a blog, write quickly and concisely and post and manage an existing blogsite. You will also learn tools to search the web for highly targeted news and information.

NOTE: Internship could work into a paid position.

Prerequisites:

• Good writer,
• can work independently,
• loves landscapes and natural and human history.