Santa Cruz Community Farmers’ Markets

Organization/Agency: Santa Cruz Community Farmers’ Market Association
Date: March 10, 2016  Supervisor/Sponsor: Nesh Dhillon  Supervisor/Sponsor title: Director
Address: PO Box 8189  Email: info@santacruzfarmersmarket.org
Phone: (831) 454-0566 Fax: (831) 426-0848 Website: www.santacruzfarmersmarket.org

# of interns needed/Hours worked per intern: 2 Interns, 6-10 hrs/wk each
Needed for quarters: Ongoing  Options (choose one)
- Fall  - Winter  - Summer  - Or keep on file for one year

The SCCFM Internship positions require 6 – 10 hours of work per week. Interns will check in with market staff weekly while working at the farmers’ market and provide a brief, weekly, check in report via email regarding independent work. The focus of the internships is to learn the basic mechanics of running farmers’ markets and to support SCCFM’s educational and community outreach projects. Interns will:

1. Work with management to set-up, run and breakdown farmers’ markets with a focus on the Downtown Market (Wednesdays) and the possibility of supporting weekend markets on occasion.
2. Learn about food access issues and run the CalFresh Program (EBT) at markets.
3. Work on the website to alter and maintain up to date content, images and events.
4. Assist with the organization and production of The Foodshed Project (FSP) educational event series.
5. Work with teen staff from youth empowerment program “Food What?!”. This is specific to interns who work between June and September.
6. Help with additional event planning and production including the Pop-Up Breakfast Series at the Westside and Scotts Valley markets.
7. Contribute to the development and collection of evaluation measures and data.

Prerequisite skill sets:

1. Must have strong organization & communication skills.
2. Be passionate, hard working individuals.
3. Proficiency with Word, Excel & social media sites.
4. Experience with InDesign, Photoshop and Illustrator is a bonus.