COMMUNICATIONS INTERN, FALL 2015
Program Awareness and Ocean Stewardship

Save Our Shores is now accepting applications for a new Communications Intern for Fall 2015. The position will assist with the creation of engaging content, messages, and campaigns that mobilize our Monterey Bay community to participate in Save Our Shores’ many marine conservation programs. The position will work closely with both Communications and Program staff. Training is provided.

About Save Our Shores
Save Our Shores (SOS) is a marine conservation nonprofit dedicated to caring for California’s Central Coast through ocean awareness, advocacy, and community engagement. Over the last 35 years, SOS has been locally responsible for establishing the Monterey Bay National Marine Sanctuary, preventing offshore oil drilling, developing the nationally renowned Sanctuary Stewards beach cleanup program and the Dockwalkers clean boating program, banning plastic bag use in over 30 cities, and leading various marine conservation educational programs throughout the Monterey Bay area. Today, the organization primarily focuses on clean boating, marine debris, and Marine Protected Area awareness. Visit saveourshore.org for details.

Work Snapshot
- Assisting in press release creation
- Assisting in advertisement creation
- Online content management
- Social media campaigns and content management
- Maintain and expand media contacts

Commitment
2-4 days per week (10-30 hours per week), including some weekend events. This is a one or two quarter internship, a one semester internship, or longer. Internships generally follow quarterly calendar: Fall, Winter, Spring, Summer.

Requirements
- Must represent SOS in a professional manner, including dress and attitude
- Must be honest about ability to complete projects before accepting them
- Must be creative and analytical with respects to messaging and networking
- Previous public relations or marketing experience strongly preferred
- Current undergraduate candidate in communications or marketing related fields

Application Instructions
Email resume, (2) writing samples, and completed Internship Application (attached) to:
media@saveourshores.org

Released: 08/31/2015
Save Our Shores Communications Intern
INTERNERSHIP APPLICATION, FALL 2015

Applied Position: Communications Intern
Submissions: Please complete form and return to media@saveourshores.org
Required Supplementary: Email resume and (2) writing samples

Date ____________________

Name ___________________________________________ Date of Birth ________________

Address ___________________________________________

Phone ____________________ Email ______________________

Availability (Please Circle or Highlight)
Weekdays:   Mon   Tues   Wed   Thurs   Fri
Weekday Time:  9am-noon   noon-3pm   3pm-5pm
Weekends:       Sat   Sun
Weekend Time:  9am-noon   noon-3pm   3pm-5pm

Education (current year, major, specialization)
____________________________________________________________________________________

Work Experience (or attach resume, recommended)
Title __________________________ Company __________________________
Dates from ______________ to ______________ (most recent position first)
Duties ____________________________________________________________
____________________________________________________________________________________

Title __________________________ Company __________________________
Dates from ______________ to ______________
Duties ____________________________________________________________

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Save Our Shores Communications Intern
Title __________________________ Company __________________________
Dates from _____________ to ______________
Duties __________________________

Why Save Our Shores?

What Direct Experience Do You Have Working With Press?

What Direct Experience Do You Have Working With Social Media?

What Direct Experience Do You Have Working With Advertising?

What Direct Experience Do You Have With Community Engagement?

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