

Intern with BagSpeak & Bagito!

Organization/Agency: BagSpeak & Bagito

Address: 214 3rd Ave in Santa Cruz CA, 95062

Supervisor/Sponsor: Mitch Barlas & Taylor McLoughlin

Website: Bagspeak.org and Bagito.com

Supervisor/Sponsor title: Director/Marketing Consultant

Needed for quarters: Fall Winter

Email: mitch@bagspeak.org; tsmcloud@gmail.com

Spring Summer

Phone: (831) 244-0925

of interns needed/Hours worked per intern:

3-4 per quarter / 6 hrs/week



1. Research relevant environmental issues for K-12 students (i.e. centering on environmental stewardship, sustainability, and personal responsibility for our planet)
2. Create lessons and activities on environmental topics for K-12 teachers (with the assistance of a lesson- plan template.)
3. Assist with outreach, communication and marketing (i.e. contacting schools to gauge interest, answering questions, assisting participating teachers, writing blog and press release postings, etc.)
4. Occasional school visits to support classroom teachers with lessons and activities.
5. Reach out to potential corporate and business partners to inquire about collaboration opportunities and sponsorship/grant interests, as well as grant writing.
6. General clerical work including: word processing, data base creation and entry, mailings, filing, data entry, etc.

Bagito™

1. Sales lead generation, contact acquisition, initial outreach and follow-up
2. Promotional event tabling, including the Wednesday downtown Santa Cruz Farmers Market
3. Marketing & public relations (campaign design, planning and execution, press release and blog writing etc.)
4. Accounting data entry, analysis and report building
5. Business modeling & forecasting
6. Exploring partnership opportunities with other companies
7. General office and production work including: word processing, filing, data entry, mailing, processing orders, etc.

Prerequisites:

- Desire to provide help to non-profit organization by connecting relevant coursework and knowledge
- Great communication skills; transparent with completed work and what may need more time
- Preferably have extensive knowledge and/or opinions on broad environmental issues (i.e. climate change, alternative energy, importance of recycling, general ecology, etc.)
- Some background knowledge in general marketing, branding, accounting and/or business strategy
- Great, positive attitude, and enthusiasm to teach *and* learn!