

Coastal Watershed Council River Events Internship



Positions:
1 internship

Hours per week:
4-10 hours

About the Coastal Watershed Council:

The Coastal Watershed Council (CWC) is a non-profit organization whose mission is to preserve and protect coastal watersheds through community stewardship, education and monitoring. CWC leads the charge to transform our community's relationship with the largest watershed in the county, the San Lorenzo River. We do so by offering individuals and community groups opportunities to play, learn, relax and explore along the lower San Lorenzo River and the adjacent Santa Cruz Riverwalk park. Our office is located along the San Lorenzo River at the heart of downtown Santa Cruz.

Program Description:

Extending from the Highway 1 Bridge to the Monterey Bay, the Santa Cruz Riverwalk is a city park that surrounds the San Lorenzo River. The park has beautiful riverfront recreational areas such as San Lorenzo Park and the San Lorenzo Benchlands and provides a network of paved trails that connect people to the river, nearby neighborhoods and downtown Santa Cruz.

CWC envisions a Santa Cruz Riverwalk at its full potential with people relaxing, meeting with friends, picnicking, biking and passing through on their way to school or work. We imagine a Riverwalk that makes us feel more connected to each other and to the San Lorenzo River. As part of this vision, we see the Santa Cruz Riverwalk as a unique event space for people in our community to host classes, birthdays, festivals, meet-ups, poetry slams and more.

CWC hosts diverse events along the river and participates in events hosted by our partners like Earth Day and Guelaguetza. We also encourage people to host their own event and support them with permitting, promotion and gathering necessary supplies to create the river event of their dreams. CWC is seeking an energetic and confident River Events Intern to support all types of river events at the Santa Cruz Riverwalk.

Duties and Responsibilities:

- Plan, organize and coordinate CWC's river events.
- Identify and support external partners in organizing river events.
- Recruit new groups and individuals to host the river events along the Santa Cruz Riverwalk.
- Conduct event promotion.
- Organize event permits and coordinate event planning with the City of Santa Cruz.
- Attend and photograph events.
- Share media and attendee stories on Facebook, Instagram and on the CWC website.
- Track event attendees.
- Other duties as assigned.

Schedule:

The schedule for the position is flexible on weekdays. A River Events Intern should be available to work certain weekends of the month.

Benefits of the Internship:

- Develop event planning, community outreach and social media marketing skills.
- Fun, fast-paced position with diverse tasks and responsibilities.
- Grow your community in Santa Cruz and connect with different individuals and groups.
- Creative freedom in designing and coordinating events.

Qualifications:

- Excellent written and oral communication skills.
- Super outgoing and confident conversationalist.
- Comfort and enthusiasm in working with diverse groups and individuals within the community.
- Strong interest in environmental preservation and protection.
- A passion for connecting people and natural spaces.
- Microsoft Word and Excel skills.
- Attention to detail.
- Ability to work independently and practice sound decision-making.
- Team player.
- Physically able to work outside and at times adverse weather, and walk on uneven terrain.
- Access to reliable private transportation.
- Positive attitude, energetic personality, and sense of humor.
- River Events Interns must be available for at least 4 hours a week.

To Apply:

Please submit the following to Alev Bilginsoy, at abilginsoy@coastal-watershed.org.

- *Resume*
- *Availability based on your regular schedule.*
- *Written response to the following questions. Maximum length: 300 words for each*
 - *Why does a healthy vibrant San Lorenzo River matter to you?*
 - *Reflect on a memorable community event that you attended and what made it stand out to you. How would you recreate a similar event at the San Lorenzo River?*