

Eat for the Earth

GENERAL INFORMATION

- Organization: Eat for the Earth
- Sponsor: Beth Love, Lead Organizer
- Email: beth@wholenessworks.com
- Phone: 831-466-3405
- Address: 127 National St, Santa Cruz
- Website: eatfortheearth.org
- # of Interns/Hrs: Flexible, up to 3 5-unit interns
- Quarters Needed: Fall, Winter, Spring, Summer

INTERNSHIP DESCRIPTION

Eat for the Earth makes it easier for people to eat more plants and less animal products to sustain the habitability of our earth. The movement was launched in Santa Cruz in January, 2019, and is gaining traction locally as well as outside of the local area. We accomplish our objective by engaging in systems change projects in partnership with institutions such as government, education, media, corporations, nonprofits, and faith-based organizations.

Each project is designed to implement policies and/or practices that increase plant consumption and decrease animal product consumption. As we work with our partners in the development and implementation of these projects, we create models that are replicable in diverse settings. In order to maximize our effectiveness and reach, we provide tools and support for activist groups in communities around the world to establish similar activities in partnership with their local institutions.

We will work with Environmental Studies interns to determine the best placement for them in terms of roles, objectives, and specific projects. A few possible roles are described here:

- **Movement-Building Associate:** Through hands-on activities, reflection, and interactions with supervisor and other team members, develop and/or increase understanding and skills with a variety of aspects of movement-building and outreach, including copywriting, event planning and implementation, use of social media, conversations that inspire action, materials development, and ally cultivation. Movement-building and outreach activities currently underway include monthly gatherings, participation in local festivals, some social media presence, and regular mass emails.
Interns could take leadership in a particular project or area of function, for instance taking leadership with increasing social media presence, improving our website, facilitating events, etc. The main objectives of any project or activities the intern takes on would be increasing the size of our movement, increasing engagement amongst current and new members, and increasing understanding in the community about the role of animal agriculture in environmental degradation.
- **Research Associate:** In collaboration with the supervisor and other members of the team, the Research Leader will determine questions that need to be answered in order to insure that our movement is well-grounded in science, engaging in effective strategies, and having the greatest impact possible, then will work with other team members to research answers. Topics may include, but not be limited to, best practices in supporting community change, environmental impacts of animal agriculture, potential partner agencies or individuals, current environmental policies in our region, etc. The main objectives of any project or activities the intern takes on would be insuring our talking points, online and print copy, strategies, and materials are well-grounded in facts that we can articulate.
- **Fund Development Associate:** Through supervised, hands-on experience, the Fund Development Associate will have the opportunity for developing understanding and skills with a variety of aspects of fund development, including grant research, proposal preparation and submission, crowd-funding, donor cultivation, donation tracking, and reporting. The main objectives of any project or activities the intern takes on would be acquiring money to accomplish activities that support the goal of the movement.

PREREQUISITES

REQUIRED

- Commitment to environmental sustainability
- Ability to be a team player
- Self-motivated, self-directed, and resourceful
- Strong computer skills
- Ability to pay attention to details
- Good verbal and written communications skills
- Excellent follow through
- Willingness to lend support to a movement that is vocal about addressing the negative environmental consequences of animal agriculture
- Role and project specific skills, for instance if an intern wants to take on the a project involving social media or online research, they will need to have skills and experience in that area.

OPTIONAL

- Vegan, vegetarian, flexitarian, or reductarian lifestyle helpful but not mandatory.