## Volunteer with Island Conservation

## Background:

<u>Island Conservation</u> is an international non-profit conservation organization headquartered in Santa Cruz, California with offices around the world in Canada, Chile, Ecuador, Hawaii, and Puerto Rico. The mission of Island Conservation is to prevent extinctions by removing invasive species from islands. The removal of invasive species is a feasible, cost effective, and long-lasting conservation action that is critical to saving species and conserving biodiversity. To date, we have successfully deployed teammembers 63 islands worldwide, benefiting 1173 populations of 468 species and subspecies.

Wearelookingforvolunteers with a passion for conservation and who will support the communications team. Volunteers will learn from and support the team in our Santa Cruz Headquarters. We are looking for an enthusiastic and dedicated individual who wants to develop new skills and improve their writing, communication, social media, organizational, and computer skills. For more information, please visit the website.

- Background in communications, marketing, biology, ecology, zoology, environmental studies, or related fields
- Support communications strategy development and implementation
- Draft conservation news articles—summarize latest relevant news articles and editorialize to bring attention to Island Conservation's mission and values
- Maintain, update, and expand blog content
- Draft, review, edit, and publish daily social media posts
- Monitor and report on social media outlet activity
- Monitor internet for relevant media, collect and maintain Island Conservation's earned media archives

## **Desirable qualifications:**

- Motivated, detail-oriented, passionate self-starter with excellent organizational, communication, writing, editing, and research skills
- Quick learner, ability to take initiative, strong work ethic
- Ability to work independently as well as part of a team
- Commitment to Island Conservation's mission, work, and conservation in general
- Familiarity with blogging, SEO, and WordPress
- Minimum 12 hours availability/week

Volunteers will be mentored by staff in the Communications Department at Island Conservation and will gain exposure working for a biodiversity conservation NGO. If you are interested, please email a resume, cover letter, and writing sample to emily.heber@islandconservation.org

Please, have a look at our website! http://www.islandconservation.org/

