



## MARC SHARGEL, LIVING SEA IMAGES

### GENERAL INFORMATION

- Agency: Living Sea Images
- Sponsor: Marc Shargel
- Email: marc@livingseaimages.com
- Phone: 831-335-4849
- Website: LivingSeaimages.com
- Quarters Needed: All
- # of Interns/Hrs: 1, 6hrs/wk
- Keep on File

### INTERNSHIP DESCRIPTION

Our photo files currently contain about 1,000 images with over 500 online. Keeping this library current, our biological identification accurate, and the uploads to our image library up to date, is an ongoing challenge for a person with skills in both marine biology and database management. Getting our imagery in front of photo editors and other potential buyers is an exercise in marketing, sales, and business management. This internship may involve either or both of these projects. Interns may possibly work as photo assistants in the field, possible but not guaranteed.

Our database is written and maintained using a PHP/MySQL with a web interface. The intern will use this system to add images for web display. The market for underwater photography has become more complex and competitive since the internet became a medium for both publishing and promotion.

### PREREQUISITES FOR DATABASE MANAGEMENT

- Comfort with computers and data entry
- Basic Familiarity with marine organisms
- Strong organizational skills

### PREREQUISITES FOR MARKETING

- Interest in marketing and sales
- Experience with or understanding of business plans
- Grasp of electronic media (websites, email, social media)

