

Environmental Studies



Assignment Description Form

Organization/Agency: Regeneración - Pájaro Valley Climate Action
Supervisor/Sponsor: Nancy Faulstich Supervisor/Sponsor title: Director
Address: PO Box 1252 Freedom, CA 95019
Email: nancy@regenerationpajarovalley.org
Phone: 831-234-0210 Fax: n/a Website: _____
www.regenerationpajarovalley.org

# of interns needed/Hours worked per intern:	Needed for quarters:	Options (choose one)
<u>1/ 6/week</u>	<u>x</u> Fall <u>x</u> Winter <u>x</u> Spring <u>x</u> Summer	<u>Remove your listing by</u> _____ <u>x</u> Or keep on file for one year

Describe the internship assignment: Brief statement about the agency; role of the intern and specific objectives of the projects assigned to the intern; tasks to be performed.

We work with community partners to empower everyone in the Pájaro Valley to respond locally to the global challenge of a changing climate.



Our Vision:

Achieve a just Pájaro Valley Community where all people thrive in harmony with nature.

What's on the line:

The health and economic well-being of local residents and their children's future

What we do:

- **Educate and empower** ordinary residents to take action and make decisions that reduce greenhouse gas emissions and deal with a changing climate.
- **Discover and elevate** the stories of how climate change is impacting the Pájaro Valley community.
- **Grow** new young environmental justice champions by providing them a platform and amplifying their voices, actions, and leadership.
- **Expand Leadership in** underrepresented communities to inform local strategies and decisions required to respond and adapt to climate change.

Role of Intern: Increase social media presence and media coverage; grow list of e-news subscribers and followers. Depending on the candidate, may assist with website development.

Objectives for one quarter internship:

Post 3 times a week on social media (Facebook and Instagram)

Increase number of social media followers in one quarter by 50

Assist with management of e-news list subscribers and production of minimum of 3 e-newsletters

Take photos at Regeneración events and post on website and social media

Each week intern will post:

- 1) good news related to climate change including updates on the growth of a united people's climate movement, legislative developments, technology, opposition of fossil fuels, grassroots organizing, etc. Aim for hopeful or funny tone.
- 2) 1 infographic - science related piece of climate change news to continuously educate people
- 3) photo or update about one of our events or projects

The intern will spend time researching suggested organizations/news sources, writing, taking pictures, posting, updating the website, entering data for e-news subscribers.

The intern will be supervised by Nancy Faulstich, Director. In-Person meetings (once every 1-2 weeks) will be arranged at a location in Santa Cruz, along with meetings by phone as needed.



Prerequisites: Outline the skills and background information necessary to participate in this internship.

Bilingual/biliterate Spanish/English

Ability to work independently

Access to internet and computer

Ability to take directions and work with a team