



Santa Cruz Community Farmers' Markets

Organization/Agency: Santa Cruz Community Farmers' Market Association

Date: March 10, 2021 Supervisor/Sponsor: Nesh Dhillon Supervisor/Sponsor title: Director

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of interns needed/Hours worked per intern: 2 Interns, 6-10 hrs/wk each Needed for quarters: Ongoing

Options (choose one) Fall Winter Remove your listing by Spring Summer

Or keep on file for one year

Describe the internship assignment: For over 25 years Santa Cruz Community Farmers' Markets (SCCFM) has been committed to the health of the community and the local economy. We are a 501c.6 non-profit operating five Certified Farmers' Markets in Santa Cruz County. Our markets represent over 100 family farms, specialty food purveyors and artisans. Our family of five farmers' markets showcases the best in regional organic produce, pasture-raised meats, eggs and dairy, sustainably-harvested seafoods and artisan-made goods. Our focus is to provide the Santa Cruz community with direct access to the best selection of regional products that support local production and sustainable farming practices.

The SCCFM Internship positions require 6 – 10 hours of work per week. Interns will check in with market staff weekly while working at the farmers' market and provide a brief, weekly, check in report via email regarding independent work. The focus of the internships is to learn the basic mechanics of running farmers' markets and to support SCCFM's educational and community outreach projects. Interns will:

1. Work with management to set-up, run and breakdown farmers' markets with a focus on the Downtown Market (Wednesdays) and the possibility of supporting weekend markets on occasion.
2. Learn about food access issues and run the CalFresh Program (EBT) at markets.
3. Work on the website to alter and maintain up to date content, images and events.
4. Assist with the organization and production of The Foodshed Project (FSP) educational event series.
5. Work with teen staff from youth empowerment program "Food What?!". This is specific to interns who work between June and September.
6. Help with additional event planning and production including the Pop-Up Breakfast Series at the Westside and Scotts Valley markets.
7. Contribute to the development and collection of evaluation measures and data.

Prerequisite skill sets:

1. Must have strong organization & communication skills.
2. Be passionate, hard working individuals.
3. Proficiency with Word, Excel & social media sites.
4. Experience with InDesign, Photoshop and Illustrator is a bonus.