



Santa Cruz, CA • Est. 2004

Position: Marketing & Energy Analyst Internship

Founded in 2004, Allterra Solar is the region's most trusted local solar company. We design and install solar photovoltaic (PV) panels on homes and businesses as well as battery backup (Tesla Powerwall and Enphase) and electric vehicle charging infrastructure. Simply put, we are on a mission to accelerate the transition to clean, renewable energy. As an intern, you'll play a pivotal role in driving our marketing efforts, engaging with the community and spreading the word about the benefits of solar energy, battery storage and electric vehicles.

Responsibilities:

- Develop and execute marketing strategies to promote Allterra's services.
- Cultivate relationships with local organizations and stakeholders to foster partnerships and enhance outreach efforts.
- Assist in planning and coordinating solar-related events, workshops, and educational sessions like lunch and learns.
- Manage and curate content for our social media platforms, driving engagement and brand awareness.
- Contribute to special projects aimed at advancing our mission and addressing key challenges in the renewable energy sector.

Qualifications:

- UCSC student in good standing
- Strong communication skills, both written and verbal.
- Passion for renewable energy, sustainability, and environmental stewardship.
- Experience in marketing, community engagement, event planning, or social media management is a plus.
- Ability to work independently and collaboratively in a fast-paced environment.

Benefits:

- Gain hands-on experience in marketing in the renewable energy industry.
- Work alongside a passionate team dedicated to driving positive change.
- Flexible scheduling to accommodate academic commitments.
- Opportunity for professional growth and networking within the solar energy sector.
- 2-5 units

Ready to shine bright with us? To apply, please submit your resume and a brief writing sample to david@allterasolar.com. We look forward to welcoming you to our solar-powered team!