



## Environmental Innovations (EI) is looking for Fall Interns!

**Positions:** Field Outreach

**Status:** Part-time, paid internships 6-12 months

**Reports to:** Program Director, Brooke Wright

**Location:** West Side Santa Cruz Office with field work throughout the County and occasionally Monterey and San Benito

**Schedule:** 8-12 hours per week; must be available Wednesdays or Fridays all day; three quarter commitment required. Internships run through June 2023 depending on hours worked.

**Pay:** \$15/hour

**Contact:** Brooke Wright; [bwright@environmentalin.com](mailto:bwright@environmentalin.com)

If you're passionate about sustainability and have an outgoing, friendly yet professional personality, this internship could be for you!

### Field Outreach Internship Description

Individuals that are enthusiastic, organized, have outreach experience and a passion for sustainability are invited to apply! Do single-use plastics and climate change bum you out? Would you love to engage small business owners to do more for the environment? Do you like talking to strangers and closing sales deals?

Then consider this internship!

### In an average week the intern will:

- Visit and call on businesses to recruit them into the Green Business Program
- Keep perfect records and track quantitative information related to how many people reached and impacted.
- Table at various business and public events
- Plus administrative and other tasks as needed.

### Goals and Expectations include:

- Enrolling at least 1 new business to the program every week
- Visiting and talking to at least 5 business owners and managers in person once weekly
- Organizing tabling materials, promotional materials, and office files as needed
- Inputting results data and time spent on tasks every shift
- Developing/contributing ideas to find and enroll more businesses, including by researching upcoming business-facing events and other opportunities to recruit

### Candidates must have:

- Strong sales skills
- Strong time management and organizational skills (outgoing self starters do well in this position!)
- Must have your own transportation and phone
- Interest in sustainability