



Environmental Innovations (EI) is looking for Fall Interns!

Positions: Field Outreach + Marketing

Status: Part-time, paid internships 6-12 months

Reports to: Program Director, Brooke Wright

Location: West Side Santa Cruz Office with potential field work throughout the County and occasionally Monterey and San Benito

Schedule: 8-12 hours per week; must be available Wednesdays or Fridays; three quarter commitment required. Internships run through June 2023 depending on hours worked.

Pay: \$15/hour

Contact: Brooke Wright, bwright@environmentalin.com

If you're passionate about sustainability and have social media and other marketing experience, this internship could be for you!

Marketing & Outreach Internship Description

Individuals that are enthusiastic, organized, have marketing experience and a passion for business sustainability are invited to apply! Do single-use plastics and climate change bum you out? Would you love to help promote and recognize businesses that are going above and beyond for the environment? Do you have experience using Canva and other graphic design tools?

Then consider this internship!

The central tasks of the marketing & outreach intern include managing social media accounts, assisting in outreach for the California green business program, and managing/updating business profiles within the Green Business Network.

In an average week the Marketing intern will:

- Keep social media accounts up to date with any events or updates within the company
- Create recognition posts like the ones you can see at facebook.com/montereybaygreenbusiness and on Instagram
- Keep records and track quantitative information related your work
- Update certified green business profiles on our directory at greenbusinessca.org
- plus other tasks as needed.

Requirements:

- Strong copy editing skills
- Graphic design (e.g. Canva flyers, social media posts) experience
- Social media calendar coordination skills
- Strong time management and organizational skills
- Interest in sustainability
- Spanish speaking is a strong consideration for this position.