Making seafood sustainable: opportunities & challenges of working through the market

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You may already pay attention to seafood labels and purchase fish considered ocean-friendly by the Monterey Bay Aquarium or other groups. But how exactly do these actions contribute to the improvement of fishery and ocean health? And how do they fit into the broad landscape of ocean protection? Join us to consider these questions and explore the conservation value of strategies like seafood eco-labeling, and sustainable seafood sourcing and consumption.

Wednesday, April 24, 2013 – 7:00-8:30 pm
The Crepe Place
(1134 Soquel Ave., Santa Cruz, http://thecrepeplace.com/)
The talk will start at 7:00 pm and will be followed by a questions and answer session.

Come early to order food and drinks!

All are welcome!

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